

# HOLIDAY SEASON INCOME BOOST

## Every blog post:

- Check all links
- Add 2 affiliate links
- Link to other posts
- Add an email opt-in

## For Pinterest Traffic

- 2-3 new pins a day
- Add pins to tribes
- Use holiday keywords
- Use FB sharing threads

## For social media

- Images for FB, Insta
- Schedule posts out
- Use FB sharing threads
- Use IFTTT for Twitter

## For Google:

- Check Yoast SEO
- Use round -up threads
- Add URL to GSC
- Add video to post

## Quick & Easy Blog Post ideas

- A round-up of all your holiday posts
- 2-3 new niched-down gift guides
- A Black Friday/Cyber Monday niche deals post
- Best of 2020 Post -round up of your popular posts
- A Holiday Round -up from others (ask permission)